Resent-Date: Mon, 29 Jul 1996 02:00:20 -0700 (PDT)
Date: Mon, 29 Jul 1996 01:59:14 -0700
From: pmarca@netscape.com (Marc Andreessen)
Organization: The Home Office
MIME-Version: 1.0
To: jbstaff@netscape.com
Subject: Notes from the Field
Resent-From: jbstaff@netscape.com
X-Mailing-List: <jbstaff@netscape.com> archive/latest/946
X-Loop: jbstaff@netscape.com
Precedence: list
Resent-Sender: jbstaff-request@netscape.com

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> [Image] [PageOne] [Search] [Reader Service] [Ads Services] [Overview Map]
> [Opinions Logo] [Opinions] [Forums]
> [Test Center] [Calendar]
> [This Week In Print[Week In Review]
> [Notes From the Field]
>
> July 29, 1996 [Image]
>
> Bobby mounts Olympian effort to vault
> over the media gates of Microsoft
> [Image]
> ...
> Frustrated by the gains of opposing
> teams, eternal competitor Gates
> reportedly snapped at reporters
> hounding him about third-party apps
> that are adopting Netscape APIs.
> Microsoft is working on its own
> browser APIs, but long-time allies
> are teaming with Netscape before
> Microsoft can even take the field.
> The APIs let apps such as word
> processors connect and print to the
> Internet. Apparently, agents for
> Corel are talking to the front office
> at Netscape, and the two are close to
> a deal.
>
> If Bill is right, though, Netscape
> better score while the field is open.
> Mr. Microsoft made a point to
> position Netscape as a "middleware"
> company. He then reminded the
> assembled press critters that,
> historically, middleware companies do
> not last long. Any lead Netscape has,
> Microsoft hopes to erase in the home
> stretch, or -- to quote the coach --
> "What part of the fact that Microsoft

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> owns Windows don't you understand?"
> Spoken like the Gipper.
> ...
>
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