S. McGeady

From: Dave Landsman [Dave_Landsman@ccm.fm.intel.com]
Sent: Monday, November 13, 1995 7:01 AM
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Subject: Draft Notes from Gill/Maritz Summit on 11/9

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Here are my notes from the Gill/Maritz summit on 11/9. Give me any comments and let me know if you'd like me to publish a full set of minutes, with more detail.

PENGAD-Bayonne, N.J.
GOVERNMENT EXHIBIT 285

Attendees from MS:
Paul Maritz - Exec VP Platform Division
Brian Moran - Program Mgr - Broadcast PC
Craig Fiebig - Director Biz Strategy - WW Strategy Group
Marshall Brumer - Acct Manager
On Phone for Realtime Discussion:
o Rick Rashid - VP Research
o Paul Leach - ??
o Yoram Bernet - Senior Architect - Multimedia Server

Key Issues:

Java. We told MS that we were seeing this become enough of a factor in the market that we felt the need to fund efforts into performance tuning. Frank stated that we would not evangelize publically. Maritz reacted strongly to this, saying "it is premature for Intel to do this, there are very few apps being written for Java today, and nobody is going to make an architecture decision based upon Java". MS's stated concern in this area is not the Java language, per se, which they will support in their products as "just another language", but the Java component object model. MS wants Intel to support OCX's and their object model, which is integral to their OS platform. Maritz said he would try to convince us to spend our energies elsewhere.

Server. We told MS that we are using non-MS products (except for NT) in the intial version of our server. Reasons: 1) Our OEM's are asking for the products we are using; 2) MS's does not have a complete product set, specifically with respect to integrated HTML authoring and document management; and 3) MS has not treated us as a customer. For #3, we cited a number of issues. For example, we still don't have ITL and ISD people registered as Gibraltar and Blackbird users, and that we only got Gibraltar through Alan Holzman, who happened to get it at an Internet briefing he was invited to, to which ITL and ISD were not invited. Bottom line: they are not treating us as a customer. Maritz said he would "fix it".

Where we can work together. Maritz identified two key areas for working closely together: 1) Integration of Internet and voice/video/telephony; and 2) 3D, specifically Talisman, within a month. On #1, we did not identify a specific AR, so AR is for ICG to identify how we proceed on this and have MS team close back with Brumer for who/how to proceed at MS. Many discussions are already underway around this topic. Perhaps we also need to roll up a vision here and present back to Maritz as a proposal, or ask him for one. One #2, Landsman has already been in touch with Jay Torborg. Torborg told me, as of 11/8, that he is waiting for Maritz's go ahead to engage. So AR is: Landsman to get relevant Intel folks (PCD/OPSD/IAL) engaged with Torborg's group.

Other Topics

MS Overview of Internet Plans. Maritz gave an overview of their Internet plans that essentially stated the same info we heard in Redmond in meeting on 8/30. They plan to integrate the overall browsing environment into windows by having the right tools, runtime support for various content languages (including their own native document types, like Word and Excel, as well as 3rd parties, like Java, etc). Maritz said he would do an update of these plans to us in Dec/Jan, once they have gotten to next level of detail.

Real-Time. BSD is working on RSVP on Winsock2 sometime after the shell release of NT. Rashid is working on real-time as well, in context of Tiger. They agreed to have Abel to meet with R. Rashid (Research) and Dave Thompson (NT) on real-time. AR: Weinrib/Landsman

Intercast. Maritz is very positive about Intercast. They want to continue the engineering discussions. He broke the topic into Windows platform issue and content. On platform, they want to continue the engineering discussions: "we do the DBS stack, you do the VBI stack", and make sure it is supported well in Windows. As for standards group: "let's synch on the engineering and that will take care of itself". Content was kindof left off the plate in this discussion.
AR: Haight/Landsman - Followup on Intercast engineering discussions.
AR: Gill/Maritz - followup discussion in approximately one month to review progress.

Other Stuff

I noted a comment that "DirectX will not be in the Shell release of NT".

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