From: Kumar Mehta
Sent: Monday, April 20, 1998 9:55 AM
To: Randy Haas; Yusuf Mehdi; Robert Bennett; Brad Chase; Chris Jones
Subject: Latest IE share

here is two tables summarizing the latest on IE share from all methodologies. the first table is overall share where we are continuing to see a solid increase. share based on hits and calldowns are pretty close; 48% for calldowns, and 45% for hits to top sites.

the next table breaks down share for Home, Work and Win 32. we are share leaders in the home segment and in the Win 32 segment; while still lagging in the corp. segment. (caveat; this is based on calldowns to a realtively small N; and there might be a +/- 5% or so sampling error associated with this estimate)

Kumar.

	Sep-97	Oct-97	Nov-97	Dec-97	Jan-98	Feb-98	Mar-98
Calldowns							
IE	19%	22%	24%	25%	25%	24%	29%
Nav	52%	52%	54%	54%	51%	55%	49%
AOL	25%	24%	21%	19%	23%	16%	21%
Other	4%	2%	1%	2%	1%	5%	1%
IE/AOL	42%	44%	43%	42%	46%	38%	48%
Hits to Top Sites							
IE	34%	35%	36%	39%	39%	42%	45%
Nav	58%	56%	55%	55%	55%	51%	51%
Other							
MeidaMetrix							
IE	21%	22%	24%	26%	25%	28%	
Nav	40%	39%	38%	36%	37%	35%	
AOL	34%	33%	34%	33%	34%	34%	
Other	5%	6%	4%	5%	4%	3%	
IE/AOL	52%	52%	55%	56%	56%	58%	

here is the latest (March) share for win 32; home and work.

	Overall	Home	Work	Win32
Size	41,000,000	27,000,000	15,000,000	30,000,000
IE	29%	29%	27%	35%
Nav	49%	46%	59%	42%
AOL	21%	24%	12%	23%
Other	1%	1%	2%	0%
IE/AOL	47.9%	50.6%	37.8%	55.7%

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