From: Chris Jones [chrisjo]
Sent: Wednesday, July 19, 1995 7 49 PM
To: Dan Rosen
Cc: Richard Wolf
Subject: RE Proposal for OEM's of Internet Explorer

You mean support for DocObj? We will not have this available as a feature until next year, so Office will have to get NetScape to support
now – Richard, what is the status of this? However, when we do have it, it will be a core feature of our browser and thus available in
all OEM versions

Chris

From Dan Rosen (Xenix)
Sent Tuesday, July 18, 1995 12 46 PM
To Chris Jones (Exchange)
Subject RE Proposal for OEM's of Internet Explorer

Chris

We should also ensure that the Office viewers link into the browser, both ours and the OEM ones (Otherwise we are likely to do a deal with Netscape to do this when ours doesn't)

Dan

From Chris Jones
To Anthony Bay, Ben Slivka, Dan Rosen John Ludwig, Thomas Reardon
Cc Aaron Contorer, Chris Vandenberg, Doug Bayer, Mike Tuchen
Subject RE Proposal for OEM's of Internet Explorer
Date Tuesday, July 18, 1995 7 18AM

as I understand it, there is no plan to offer signup for other service providers other than MSN in windows we would make it easy for OEM to distribute a browser with their signup in the "OEM kit" but that was via code they distribute not us

your plans below to provide signup in OEM kit don't imply that we will bundle their signup in windows, right?

>> right

btw we want to work with you on news clients over time we need to move towards NNTP and want to make sure client story is in sync with you

>> ok – we are now looking at resurrecting the spyglass code, as well as at public domain providers looks like the exchange team will not deliver a provider to us

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From Chris Jones
To John Ludwig; Thomas Reardon, Ben Slivka, Dan Rosen, Anthony Bay
Cc Chris Jones
Subject Proposal for OEM's of Internet Explorer
Date Monday, July 17, 1995 9 47AM

There are three things an OEM wants to provide
One button sign up (like MSN today)
Configuration of the system to their service
Branding of the browser (like internetMCI)
Internet mail and other standard services (probably news falls into this category)

Solution on both Win3 1 and Win95, possibly Mac (??)

Recommendations, in priority order -- pls send comments/quesitons

1) Deliver an OEM "kit" for IExplore This kit should include
Brandable browser
Exchange Internet mail provider
Configuration DLL that sets up your system
Setup program that allows for plug in" sign up programs -- OEM's can drop their own sign up in and we will exec it
Sample "sign up" program (with source code) that allows sign up over the phone -- an OEM can have customers call a 1-800 number, get the account with an operator over the phone, and then have that operator walk through filling in the relevant information
Owner O'Hare Team
Work Items (should be done in 1 1 timeframe)
Factor out the configuration DLL from the Internet Setup Wizard -- make a configuration tool that takes a set of parameters and configures TCP/IP-RNA-RAS based on those Est 2-4 wks
Provide "branding" of the browser -- need to define what this is, but I would assume it means customizing the splash screen, and giving up real estate for a bitmap/icon on the toolbar 1 wk
Provide a simple "stub" program that let's the user fill in information about their account, then calls the configuration DLL Est ???

2) Make our browser functionally equivalent to NetScape, post beta of this by 8/24 (Win95 launch) Already planned for version 1 1, but this means tables, SSL, and news
Owner O'Hare Team
Work items (also 1 1 timeframe)
SSL Already checked in being tested now
Tables Biggest work item, estimate to come
News Meeting with SukvG (Exchange team) this week to check status of their provider Otherwise we may have to recommend public domain news servers, or we could enable the news reader in our spyglass code (ouch)

3) Figure out pricing and promote agressively
We need someone who will go and sell this thing -- we have no owner for this JohnLu, ideas?

4) Find partners to fill in the holes
There are two holes we need to fill in, but it is in our best interests to find partners to do this work They are Win3.1 solution, and sign up for the Win95 solution
Work items
Company willing to do custom setup/sign up work for hire Ideas here are NetManage and possible Shiva
Company willing to license a complete solution on Win3 1 Again, maybe NetManage, possible Shiva, don't know who else.
Owner I would prefer not to drive this, but don't have any bright ideas about who else should do it Maybe ArthurBl??

I??

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