Owner Kumar Mert Last Updated 2/18/98 Next update 3/15

MICROSOFT
BROWSER SHARE REPORT
BASED TO CALLDOWNS
January 1, 1998

Browser share Report (Calldowns):
Browser share based on calldowns to a random sample of households with adults that have accessed the Internet or their company's intranet in the past two weeks. Respondents were asked which browser they used from home and work. Browser share based on calldowns may be different from share measured by hits to popular sites because many popular sites are cached within AOL and other firewalls. Consequently, AOL share becomes significant in this methodology. Additionally, some people think they are on the web while actually they are within the confines of their own online service. This might also lead to an over-representation of AOL as a web browser in this report.

However, this is the best tracking mechanism we have and gives us a lot of information that we do not get by viewing hit logs at popular sites. For instance this is one way for us to track IE share from home, work and on Intranets.

Date: Jan '1998

Projectability: 41 million adults on the web (US)

The last time you connected to the Internet or the World Wide Web, which of the following software programs [illegible]

	Apr '98
Net Nav	[illegible]
IE	[illegible]
AOL	[illegible]
Other	[illegible]

	Jan-98	Feb-98	Mar-98
Net Nav	[illegible]	55%	[illegible]
IE	25%	24%	28%
AOL	23%	[illegible]	21%
Other	[illegible]	5%	2%

4Q97

	Oct-97 N=300	Nov-97 N=300	Dec-97 N=300	Quarterly Average
Net Nav	52	54	54 0	53 3
IE	22	24	25 0	23 7
AOL	24	21	19 0	21 3
Other	2	1	2 0	1 7

3Q97

	Jul-97 N=259	Aug-97 N=300	Sep-97 N=300	Quarterly Average
Net Nav	49 4	47	52 0	49 5
IE	16 2	22	19 0	19 1
AOL	30 1	25	25 0	26 7
Other	4 3	6	4 0	4 8

2Q97

	Apr-97 N=218	May-97 N=248	Jun-97 N=212	Quarterly Average
Net Nav	57 7	55 9	50 4	54 7 *
IE	13 7	17 6	19 3	16 9
AOL	22 9	23	25 9	23 9
Other	5 7	3 5	4 4	4 5

1Q97

	Jan-97 N=232	Feb-97 N=242	Mar-97* N=462	Quarterly
Net Nav	53 8	52 8	55 4	54 0
IE	14 6	16 9	19 9	17 1
AOL	26 7	23 9	19	23 2
Other	4 9	6 4	5 7	5 7

* Data may be skewed upwards slightly due to change in questionnaire

4Q96

	Sept/Oct 96 N=780	Nov-96 N=335	Dec-96 N=263	Quarterly Average
Net Nav	56 7	54	53 9	54 9
IE	9 3	10 1	10 6	10 0
AOL	21 7	26 5	25 4	24 5
Other	12 3	9 4	10 1	10 6

3Q96

	Jul-96 N=304	Aug-96 N=208	Sept/Oct 96 N=780	Quarterly Average
Net Nav	59 8	54 3	56 7	58 8
IE	9 5	8 1	9 3	9 0
AOL	18	23	21 7	20 9
Other	12 7	14 6	12.3	13 2

2Q96

	Apr-96 N=236	May-96 N=250	Jun-96 N=246	Quarterly Average
Net Nav	40 6	51 6	57 3	49 8
IE	5 5	10 8	6	7 4
AOL	30 9	18 4	22 3	23 9
Other	23	19 2	14 4	18 9

1Q96

	Mar-96 N=249	Quarterly Average
Net Nav	42 5	42.5
IE	4 8	4 8
AOL	27 3	27 3
Other	25 4	29 4

Summary

Month	IE	Nav	Change in IE
Aug-96	8 1%	54 3%	
Sep	9 3%	56 7%	1 2%
Oct	9 3%	56 7%	0 0%
Nov	10 1%	54 0%	0 8%
Dec	10 6%	53 9%	0 5%
Jan-97	14 6%	53 8%	4 0%
Feb	16 9%	52 8%	2.3%
Mar	19 9%	55 4%	3 0%
Apr	13 7%	57 7%	-6 2%
May	17 6%	55 9%	3 9%
June	19 3%	50 4%	1 7%
July	16 2%	49 4%	-3 1%
Aug	22 0%	47 0%	5 8%
Sept	19 0%	52 0%	-3 0%
Oct	22 0%	52 0%	3 0%
Nov	24 0%	54 0%	2 0%
Dec	24 0%	54 0%	
Jan	25 0%	51 0%	
Feb	24 0%	55 0%	
Mar	28 0%	48 0%	

IE For Current Month only

	IE	Nav
Win16	19%	62%
Win32	27%	39%
Mac	3%	87%
Home	28%	37%
Work	20%	67%

GOVERNMENT EXHIBIT 705

MS98 0119056
CONFIDENTIAL

Browser Share Trends.

	Sep-97	Oct-97	Nov-97	Dec-97	Jan-98	Feb-98	Mar-98
Calldowns							
IE	19%	22%	24%	25%	25%	24%	29%
Nav	52%	52%	54%	54%	51%	55%	49%
AOL	25%	24%	21%	19%	23%	16%	21%
Other	4%	2%	1%	2%	1%	5%	1%
IE/AOL	**42%**	**44%**	**43%**	**42%**	**46%**	**38%**	**48%**
Hits to Top Sites							
IE	34%	35%	36%	39%	39%	42%	45%
Nav	58%	56%	55%	55%	55%	51%	51%
Other	8%	9%	9%	6%	6%	7%	4%
MeidaMetrix							
IE	21%	22%	24%	26%	25%	28%	27%
Nav	40%	39%	38%	36%	37%	35%	36%
AOL	34%	33%	34%	33%	34%	34%	33%
Other	5%	6%	4%	5%	4%	3%	4%
IE/AOL	**52%**	**52%**	**55%**	**56%**	**56%**	**58%**	**57%**

Apr-98	May-98
33%	34%
49%	43%
17%	20%
1%	3%
48%	**52%**
45%	47%
48%	47%
7%	6%
28%	
35%	
33%	
3%	
58%	