Subj: Re: Netscape
Date. 97-09-22 15:58:48 EDT
From: MBerlow
To: Jayrapp
CC: DKRJJ
Sent on: AOL 3.0 for Windows 95 sub 51

In a message dated 97-09-22 15:00:20 EDT, you write:

<< Giving them a dollar amount of ad inventory on AIM to promote Netscape products during the first 12 months seems like the easiest give since we will not be close to selling out the inventory during year one, and this is the one place we can really promote their browser without conflicting with the Microsoft browser deal, which means they will value the ads on AIM more than on AOL or AOL.com where we cannot advertise Navigator. >>

Fine with me. I hope we get AIM up to the size we can sell

PENGAD-Bayonne, N.J.
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