From: Robert_Sullivan@ccm11.sc.intel.com
Sent: Wednesday, April 12, 1995 10:43 AM
To: mcg@ibeam.jf.intel.com; Richard_Wirt@ccm11.sc.intel.com; Jim_Valerio@ccm.jf.intel.com
Subject: Background for May meeting

Diana you have AR to calendar the 2:2 meeting with Whittier, Kinnie, Maritz and Silverberg.

Background for May meeting

2:2, Whittier, Kinnie + Maritz, Silverberg. Meeting will prob be emotional and is not suited for a larger audience (specifically decided not to include Ludwig at Maritz recommendation).

Maritz clearly understands how we got to where we are and doesn't explicitly blame us. "MS says don't talk to us now, we're busy, Intel then invents, MS then pours cold water on it".

MS is sore about the Audio driver model because they're beginning to realize that drivers have to cooperate with each other for multimedia to work right. Issues include resource arbitration and deadline scheduling... it is clear to MAritz that we ARE adding new APIs to implement these capabilities in our media architecture.

In some areas we can always disagree, in others (driver model messages to IHVs for example) the MS message to IHVs will be "this is wrong (the Intel driver model), don't do this".

MS views our activities as "partial solutions" to bigger problems. Of course the MS requirement set includes NT & Set Tops in addition to Win '9x; context of this comment was our media architecture (audio).

Ultimately Maritz needs to be able to motivate his engineers to see that cooperation with Intel is somehow better, is for the common good. He is unable to advocate that position at present.

"We're always in remedial mode" on these (Ron+Paul) meetings. Ultimate solution (in Maritz's view) is to either narrow the scope of our cooperation and compete elsewhere or to find a better way to work together. Maritz favors the latter but is not very hopeful that there's a solution that involves continued Intel investment in O/S software.

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