

**Schapp, Stephen**

**P-0587**

**From:** McKenna, Jean  
**Sent:** Friday, April 17, 1998 9:24 AM  
**To:** Powell, Bill  
**Cc:** Howe, Gaylon, Ras, Johan; Schapp, Stephen  
**Subject:** RE: Amex File Structure Update

Bill - It would not be appropriate to recommend this to EMV. EMV participants and its activities are limited to Europay, MasterCard and Visa. Our member banks have specifically advised us that they want EMV participation to be limited to the three payment systems with input from our Members.

It would not be wise or appropriate to ask EMV to assume this type of responsibility. Many entities outside of EMV have the perception that EMV is an official standards body. This perception then leads to various parties hoping to pass issues to EMV that they need to find some type of home. EMV is only responsible for addressing and developing specifications for the three payments systems and their members based on recognized standards such as ISO.

Unfortunately, EMV has enough problems and challenges without assuming additional roles.

Bill if you need any additional input, please contact Johan Ras or myself.

Best regards

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**From:** Schapp, Stephen  
**Sent:** Friday, April 17, 1998 6:35 AM  
**To:** Powell, Bill  
**Cc:** McKenna, Jean; Howe, Gaylon  
**Subject:** RE: Amex File Structure Update

I have a bit of a problem with EMV assuming responsibility for being the change forum, since it implies that Amex would have to join EMV and play a role in the further development of the EMV debit/credit standard. Suggest you discuss this issue with Jean McKenna and let me know what you both think.

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**From:** Powell, Bill  
**Sent:** Wednesday, April 15, 1998 2:48 PM  
**To:** Schapp, Stephen; Howe, Gaylon  
**Subject:** Amex File Structure Update  
**Importance:** High

**GOVERNMENT  
DEPOSITION  
EXHIBIT  
1437**

Stephen, Gaylon,

I spoke with Glenn again today regarding the file structure licensing agreement. Here's the latest....

- Amex senior managers just returned from an offsite strategy meeting at which this issue was discussed.
- The chairman responded positively and all business units are in solid support.
- The chairman has asked for a presentation which is in the process of being scheduled.
- A recommendation for a change forum is circulating around Amex (I don't know what it is, but the options we've discussed are EMV or a body made up of licensees). Glenn has circumvented the typical process to make it happen quicker.

I told him I needed a document to begin consensus building here. I also told him I had deliverables that are associated to our developing an agreement, and that if I didn't have a document by Wednesday 4/21, or at the latest Friday 4/23, I would have to begin developing plan B. Stephen....if I don't have something by Wednesday, I may ask you for help.

And by the way, although he was uncomfortable talking about it because he didn't want me to assume it's even

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**Schapp, Stephen**

a remote possibility, he asked what the likelihood was of MasterCard and Europay allowing EMV to be the change forum. Stephen...what are your thoughts?