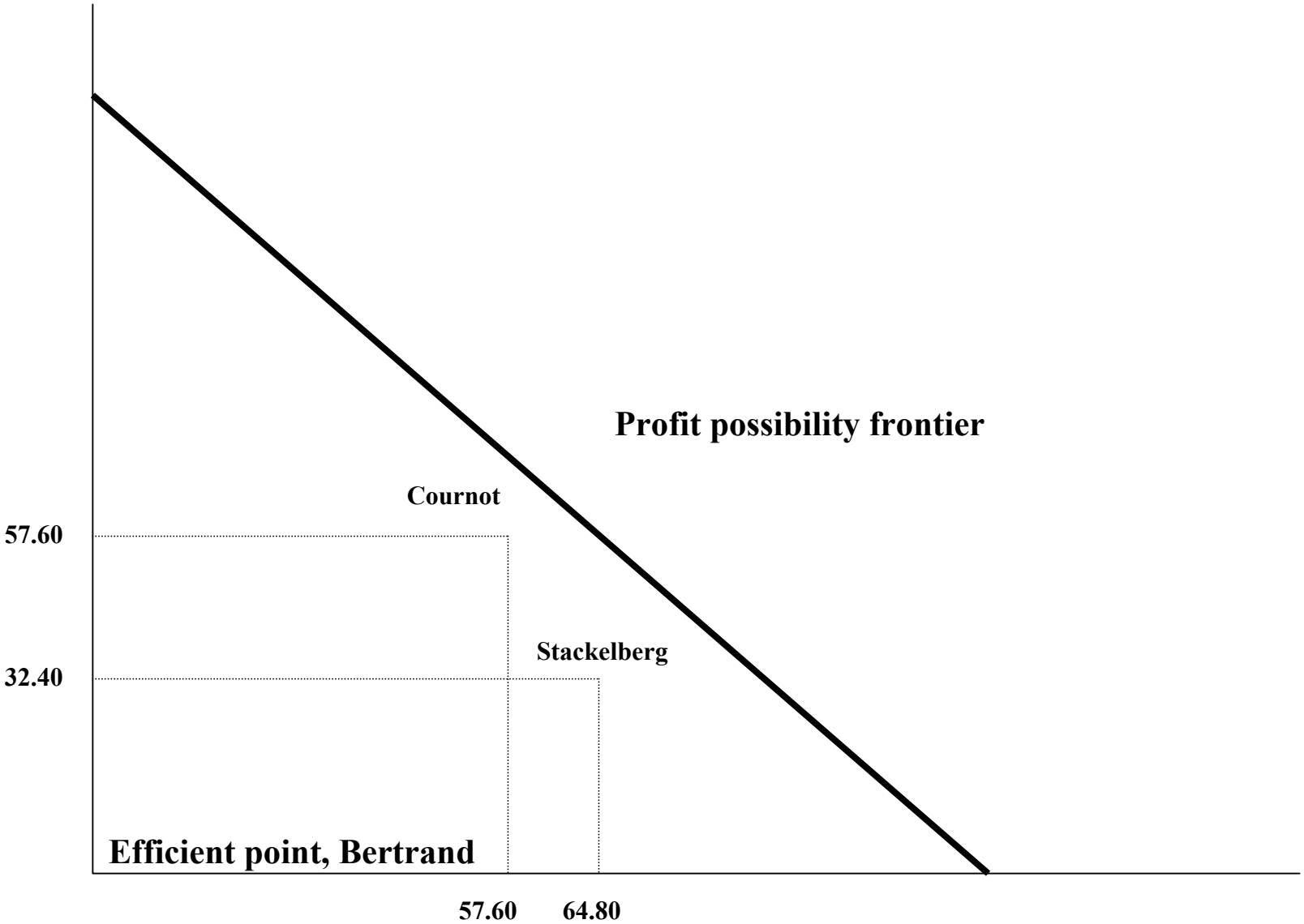
Figure 5

The Profit Possibility Frontier