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 DELAY 13:00 Vol 379,100 Op 37¹⁵/₁₆ N Hi 37¹⁵/₁₆ T Lo 37 T ValTrd 14140054 Page 1 /10
E N E U S DESCRIPTION CUSIP 293561106
 Pipelines 11) CN ENRON CORP 12) HH Hoover's Handbook

Enron Corporation is an integrated natural gas and electricity company. The Company transports and markets natural gas to markets throughout the United States and internationally. Enron also explores for and produces natural gas and crude oil in the United States and internationally.

STOCK DATA			DIVIDENDS - Quarterly		
1)GPO	Current Price	\$ ^{39 1/2} 37 3/8	8)DVD	Indicated Gross Yld	2.41
	52Wk High 11/25	\$ 47 ¹ / ₂		Dividend Growth 5YR	6.43%
	52Wk Low 8/18	\$ 35		Ex-Date	Type Amt
	YTD Chng (-13.33%)	\$ -5 ³ / ₄		8/28/97	REG CASH \$.225
2)TRA	1 Yr Total Return	-7.72%	EARNINGS		
3)CH1	Current Shares Out	299.498M		Trailing 12mo EPS	\$.170
	Market Cap	11193.74M	9)EE	Est EPS 12/97	\$ 2.266
	Float	227.45M	10)GE	P/E 219.85	Est P/E 16.49
5)BETA	Beta vs. SPX	.92		EPS Yr change	11.59%
6)OCM	Options avail & Stk Marginable				

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 G262-465-2 27-Aug-97 13:21:35

Page

DG28 Equity D E S

Hit 1 <GO> for a more detailed company management profile (MGMT).

E N E U S

ENRON CORP

Page 2 /10

1400 SMITH ST HOUSTON, TX 77002-7369 UNITED STATES		T:713-853-6161 http://www.enron.com TR AG First Chicago Trust Company of NY	F:713-853-7920
KENNETH L LAY PHD JOHN A URQUHART JEFFREY K SKILLING EDMUND P SEGNER III J CLIFFORD BAXTER RICHARD A CAUSEY		# OF EMPLOYEES CHAIRMAN/CEO VICE CHAIRMAN PRESIDENT/COO EXEC VP/CHIEF OF STAFF SENIOR VP SENIOR VP/CHIEF ACCTG & INFORMATION OFF	11,700
Type	Common Stock	PAR .1	MEMBER
PRIMARY EXCHANGE	NEW YORK		TICKER
COUNTRY	UNITED STATES		WEIGHT
FISCAL YEAR END	DECEMBER		
SIC Code	1321	NATR GAS LIQ	
VALOREN	928447		
WPK Number	851914		
SEDOL	2466019		
Sicovam	949696		
ISIN	US2935611069		
			S&P 500 INDEX SPX .163%
			DOW JONES UTILIT UTIL 7.046%
			NYSE COMPOSITE I NYA .132%
			BLOOMBERG MIDLAN BNEX 1.423%
			NYSE UTILITIES I NN 1.391%
			DOW JONES COMP. COMP 1.013%
			RUSSELL 1000 IND RIY .128%
			RUSSELL 3000 IND RAY .115%
			S&P BARRA VALUE SVX .327%
			AMEX NATURAL GAS XNG 6.301%

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R A T I O S

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ENRON CORP

FY END DEC 1996

* = Trailing 12 month

~ = Last Quarter Q1:1997

ISSUE DATA		PER SHARE DATA		CASH FLOW ANALYSIS	
Price	37 ³				
*P/E	219.85	*Trailing 12m EPS	.17	Cashflow/net inc	1.78
*Div Yld	2.41%	*Trailing 12m DPS	.90	Payout ratio	37.32%
Price/Book	2.52	Book value/share	14.80	Csh gen/Csh req	.92
Price/Sales	.69	Sales/share	54.02	Dvd coverage	2.68
Price/Cashflow	8.84	Cashflow/share	4.23	Cash-oper/sales	7.83%
Market cap.	11193.74	Shares out	299.50	Eff int. rate	8.86%
Price/FCF	49.70	FCF/share	.75		

GROWTH POTENTIAL		PROFITABILITY		STRUCTURE	
EPS Yr change	11.59%	Operating margin	5.19 %	Current ratio	1.18
Cap Yr change	17.66%	Pretax margin	7.00 %	Quick ratio	.63
BVPS Yr change	16.36%	Return on assets	3.98 %	Debt to assets	23.53%
R & D to sales	.67%	Return on equity	17.18 %	T debt/Com eqty	94.36%
Retention rate	62.68%	Return on cap.	9.99 %	A/R turnover	8.99
Sales Yr change	44.62%	Asset turnover	.90	Inv. turnover	79.52
Employ Yr change	74.63%	Fin. leverage	4.44	Gross margin	17.59%
Asset Yr change	21.89%	Eff tax rate	29.14 %	EBIT/int expense	2.43

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 G262-465-2 27-Aug-97 13:21:46

Page

DG28 Equity D E S

SHAREHOLDER INFORMATION
ENRON CORP

Page 4 /10

LATEST PUBLIC OFFERING

Date of offering	4/92		
Shares offered	6.77M	Split Adj:	13.53M
Share Price	\$ 36.50	Split Adj:	18.25
Lead Manager	CS FIRST BOSTON		
Type	Common Stock		

INSIDER TRADING

Net \$ Value Buys and Sells As Of 8/20/97 (1985 - Present In Dollars)		
Lowest activity	10/96	-8.75MLN
Highest activity	9/89	7.98MLN
Mean:		-1.02MLN
Most recent 45 days		-1.96MLN

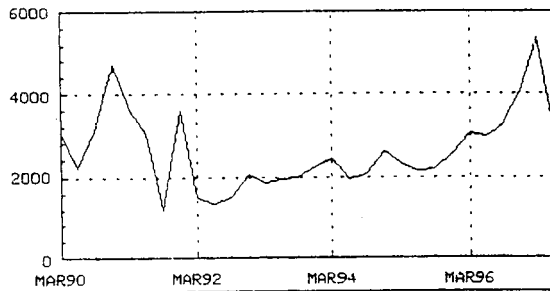
INSTITUTIONAL OWNERSHIP

# of Buyers	246
# of Sellers	225
# of Holders	529
Shares Held	178.24MLN
% Shares Out.	69.86
Shares Sold	3.71MLN

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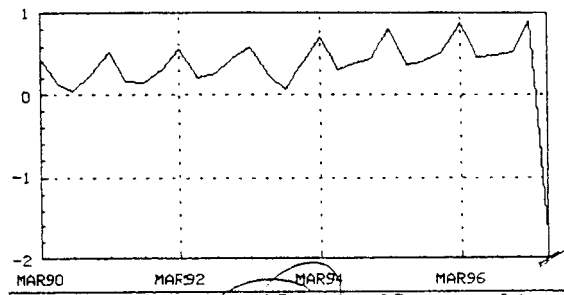
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Net sales



YR	Q1	Q2	Q3	Q4
1997	5344.0	3240.0		
1996	3054.0	2960.9	3225.2	4048.9
1995	2303.9	2149.3	2185.8	2549.9
1994	2455.7	1910.7	2030.7	2586.6
1993	1857.5	1907.1	1933.7	2287.6
1992	1496.2	1308.3	1500.2	2019.9
1991	3607.1	3035.4	1185.2	3593.0
1990	3068.7	2251.3	3139.5	4705.8

EPS



YR	Q1	Q2	Q3	Q4
1997	.88	-1.71		
1996	.86	.46	.48	.52
1995	.79	.37	.40	.52
1994	.70	.30	.38	.43
1993	.60	.24	.07	.42
1992	.54	.21	.26	.44
1991	.51	.16	.13	.29
1990	.42	.14	.04	.23

Net sales amounts in mil of \$, per share amounts in \$.

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